

## Location & Date

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**Date:** 20th November 2019

**Time:** 12:30 - 16:30

**Location:**

200 SVS

200 St. Vincent Street

Glasgow

G2 5SG

**CPD Hours:** 3hours 30minutes

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### 3.5 hours verifiable CPD

Join us in Glasgow to explore the fundamentals of each stage in media law practice, from brand management to mapping out intra-UK defamation law. On the day we will outline and examine media law's interaction with other areas of law, equipping you on how to best advise your clients on complex matters.

Advent of technology and innovative means of communication is changing the landscape of media and entertainment law. The speed at which information is shared and the depth and breadth of the audience it reaches, at the click (or touch!) of a button has never been witnessed before. As fascinating as developments in media law are - for the legal sector, they bring unique challenges and legal questions spanning a multiplex of areas of law far and wide.

### Learning outcomes

At this event you will:

- Learn effective strategies for brand protection and reputation management
- Understand media matters from broadcaster's perspective
- Get insight into managing convergence between traditional media and online
- Develop techniques for practicing advocacy in media related cases
- Gain knowledge of emerging defamation law difference and possible reconciliation

### Confirmed speakers

- **Campbell Deane**, Partner, Bannatyne Kirkwood France & Co.
- **Kirsteen MacDonald**, Director, Burness Paull
- **Helen Arnot**, Head of Legal and Regulatory Affairs, STV
- **Liam McMonagle**, Partner, Corporate & Commercial, GDPR, Intellectual Property, Thorntons Law
- **Rebecca Ablett**, Senior Solicitor, Burness Paull

## Programme Details

12:30 - 12:45                      Registration and refreshments

12:45 - 13:00                      Welcome and introduction

## *Speaker*

**Campbell Deane**, Partner, Bannatyne Kirkwood France & Co.

*Campbell specialises in defamation, contempt of court, privacy and IPSO complaints in both pre and post publication advice.*

*He is the News Editor of Tolley's Communications Law and has lectured extensively in defamation and contempt. He has been involved over the years in numerous high-profile cases involving all aspects of publishing, both civil and criminal, including Wray v Associated Newspapers, Sheridan v Newsgroup Newspapers and most recently in Campbell v Dugdale, Wildcat Haven v Wightman and Kennedy v NTS.*

*He gave evidence to the Scottish Parliament's Education and Culture Committee following Lord McCluskey's Report on Press Regulation in Scotland after the Leveson Inquiry and sat on the Advisory Group for the Scottish Law Commission project on defamation.*

## Session one

## Media law practice: pre-publication

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13:00 - 13:30

### **Brand protection & reputation management**

- Copy rights
- Injunctions

## *Speaker*

**Rebecca Ablett**, Senior Solicitor, Burness Paull

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13:30 - 13:35

### **Questions and discussion**

13:35 - 14:05

### **Media matters from a broadcaster's perspective**

## *Speaker*

**Helen Arnot**, Head of Legal and Regulatory Affairs, STV

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14:05 - 14:10

### **Questions and discussion**

14:10 - 14:40

### **Balancing freedom of speech**

## *Speaker*

**Campbell Deane**, Partner, Bannatyne Kirkwood France & Co.

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*Campbell has been a partner at BKF since 1996 and heads its ever expanding media and entertainment department. Specialising in defamation, contempt of court, privacy and IPSO complaints he also assists in providing BKF's extensive media clients with both pre and post publication advice.*

*He was Assistant Editor of Tolley's Journal of Media Law and Practice from 1995-97 and has been the News Editor of Tolley's Communications Law since 1997. He has lectured in Senior Honours at Glasgow University in defamation and contempt and has addressed the Scottish Weekly Newspaper Society and the Franco British Lawyers Society on the development of the law of privacy. He has written widely on defamation, contempt and privacy issues both academically and in the press.*

*Campbell and the media law team advise daily (and nightly) on pre and post publication matters for all sections of the media and have been involved over the years in numerous high profile cases involving all aspects of publishing, both civil and criminal.*

*The firm's proven expertise in such matters has resulted in their numbering many senior*

*figures in public life, including sporting celebrities, MP's and MSP's amongst their clients. Campbell gave evidence to the Scottish Parliament's Education and Culture Committee following Lord McCluskey's Report on Press Regulation in Scotland after the Leveson Inquiry. He sits on the Advisory Group for the Scottish Law Commission project on defamation.*

14.40 - 14.55 Refreshments and networking

Session two Navigating media rights and duties

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14:55 - 15:25 **Mapping out intra-UK defamation law: Emerging difference and reconciliation**

*Speaker*

*Kirsteen MacDonald, Director, Burness Paull*

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15:25 - 15:55 **Contempt of Court and the Media**

- Basics of statutory Contempt of Court;
- Most common reporting restrictions; and
- Challenging reporting restrictions

*Speaker*

*Kirsteen MacDonald, Director, Burness Paull*

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15:55 - 16:00 **Questions and discussion**

16:00 - 16:30 **Managing convergence between traditional and online media**

*Speaker*

*Liam McMonagle, Partner, Corporate & Commercial, GDPR, Intellectual Property, Thorntons Law*

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16:30 - 16:45 Questions and closing remarks

## Prices

prices exclude VAT

<b>Member:</b>	£147.34
<b>New member:</b>	£134.53
<b>Accredited Paralegal:</b>	£134.53
<b>Trainee:</b>	£134.53
<b>Unemployed member:</b>	£123.86
<b>Non-member:</b>	£162.29