

## Sponsorship packages overview

	Platinum	Gold	Silver	Bronze
Pre event	£8k	£4k	£2k	£1k
Inclusion in all our PR and press coverage for the conference	✓			
Full page advert in the Journal Magazine (distribution 12,000) ahead of the conference	✓			
Branding and company listing in the Journal Magazine (distribution 12,000) conference feature ahead of the event	✓	✓	✓	✓
Brand inclusion and acknowledgement on all web and electronic marketing	✓	✓		
Branding and link on conference webpage	✓	✓	✓	✓
The opportunity to provide a guest blog on the conference webpage/LSS website	✓	✓		
Access to conference delegate list in advance of event	✓	✓	✓	✓
Survey to delegates sent by LSS on your behalf*	✓			
During conference week				
The opportunity to contribute to the programme by hosting a stream session, being part of a panel or chairing a session (format to be agreed with LSS)	✓	✓		
Sponsorship of a keynote session	✓			
Sponsorship of and speaking at one stream session		✓		
Sponsorship of one stream session			✓	
Sponsor acknowledgement by Chair during opening and closing keynotes	✓	✓		
Prominent branding on conference welcome screen and holding slides	✓			
Integrated branding on conference welcome screen and holding slides		✓		
The opportunity to provide an advert (format to be agreed) which will be played ahead of keynote session	✓			
Logo and link in daily email to delegates throughout week	✓	✓		
The opportunity to provide a video hosted on the conference main page			✓	✓
Company profile and logo in the digital handbook	✓	✓	✓	
The opportunity to be part of the conference sponsorship competition	✓	✓	✓	✓
On the day polling for keynote delegates	✓			
On the day polling for sponsored session delegates		✓		
Complementary delegate passes for the event	8	4	2	1
Post conference				
Logo and link included in conference follow-up email to delegates	✓	✓		
Logo and acknowledgement in conference report in the Journal Magazine	✓	✓		
Survey to members sent by LSS on your behalf*	✓			

\*Either before or after the event, not both